The Fedution of Humanity

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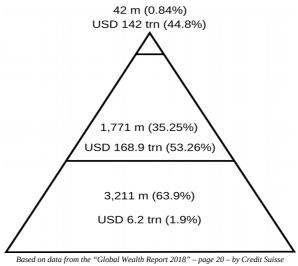


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## The Root



Based on data from the "Global Wealth Report 2018" – page 20 – by Credit Suisse (https://www.credit-suisse.com/about-us/en/reports-research/global-wealth-report.html)

The simplest way to know if this book is for you, or not, is to look at that pyramid ... in case you don't know, that is the distribution of wealth for the world's adult population, population in millions, and wealth in trillions ... and ask yourself these three questions:

Does that seem right?

Am I happy with that?

Will such a structure hold for long?

If your answer is 'Yes', then this book is not for you!

But ... if your answer is anything else, then ....

Let us think about it  $\dots$  together !!!



# The Pyramid

What the diagram shows, is the wealth distribution in our world today, or in 2018 to be precise, where less than 1% hold over 40% of the wealth, and over 60% of the world's population live on 2%.

For me, this is insane ... simply insane!

I can go on and on about how this is not fair or just, and give examples, and build pictures for you to show how such a layout is insane, but ... I won't. I won't because you should already see it, and again, if you dont, then stop reading ... again ... this book is not meant for you!

I'm not an economist, or financial wizard, or hold any degree in global economics, but anyone with a basic knowledge of anything, would see that this is absolutely messed up. And you think that with millions of people across the globe, who work at enhancing your living standards, in all possible ways and all possible direction, especially in the public domain, and yet, with all what everyone has ever learned so far, this is what we have come to! This is what we have achieved! This is the best our minds can reach!!

All what we hear all the time is: "this is for your own good", "this is for a better tomorrow", "this is what you should do for a prosperous world", but what are we getting? The only way I could describe it is: a new form of slavery!



## The Master

After 45 years on this planet, and about 18 years in the work field, I feel like a slave! Yes ... I have no master, but I'm chained by invisible chains, that we have miraculously created. I am of the 60% who struggle every day for my share of that 2%. And yes, have I been from the 1% who control 40%, most probably I wouldn't feel the same way I do right now ... and I wouldn't blame me :-) ... Yes, I wouldn't! Again I won't go deep into why, but let's simplify it to: that is how we are programmed to work. We are less observant of our surroundings when we are comfortable and happy, and very particular to it when we are not.

I have become a slave to bills, rent, monthly payments, and cost of food and goods, I've been enslaved by simply having to live! And not because it's the natural order of things, but it is simply because of the system that we have built for our lives.

From birth, to school, to college, to work, to even retirement and our death, we have been pushed into a laborus tube that promises us "the better tomorrow", but that tomorrow for many of us does never come! And before you know it, ten years have gone behind, and you are still running around the same mouse wheel. Every time you feel that you are about to reach your goal, you are hit with "economic crisis", "trade embargoes", "tariffs and taxes", or just plain old "unfortunate event", that sets you back to almost your starting point, or even further down. And as a good "free" slave, you keep on going!!!



## **The Carrot**

I mentioned the 1%, and the 60%, which leaves a good 39% who scale up the pyramid, and occupy the space between the two ... the achievers.

When you break out of the bottom of the pyramid, and some must do in order to maintain the facade of free markets and equal opportunities, and most importantly, to maintain the 1%, when you break out into this 39%, you start to feel your "self achievement", and your ego starts to rocket to the skies. Whether you maintain that 39% status and go up, or fall back to the pit of 60%, that is a different story.

The 39% is the carrot that 99% of people living on this Earth are trying to catch and hold on to through out their lives. For some they reach it and enjoy it's glamor for a bit, but for the majority, they live chasing that carrot!



Who built it?

Where and when did it come into existence?

Was it modernization or was it industrialism?

Or was it free markets?

I honestly don't know, I'm not a scholar of history, nor have I studied anything more than what one normally studies in college economics 101 or 201, and maybe some 300 levels, but what I do know is what we have come to, and what we are living in today.

I remember the two curves of supply & demand, and their intersecting equilibrium point. I remember the talks about opportunity costs. What I do not remember, is anything about market manipulation, or the greed of nations and corporations. I don't remember anything about the drug industries, and I don't mean the illegal ones. I don't remember anything about financial institutions, stock exchanges, and profits!



## The Curve

Supply and demand, which is the basis of today's valuation system for almost all of our resources, is a very solid and fair way to give anything a value. If it's in high demand and it's supply is limited, then it's value goes up, and vice versa. Very simple, and very logical. But what if the announced or declared supply & demand is not the real one. A real demand for let's say apples would be the amount of people who want apples, be it for direct consumption or production of other products, etc. What if the declared supply & demand is manipulated for gains!?

Beside the actual supply & demand, there is a good layer of manipulation made just for gains, just for profit, and this layer destroys the foundation of what supply & demand should reflect! This layer would not exist if there was no room for making any gains or profits from resources! If there is no money, then there is no gains or profits, then there is no manipulation! Then only the real supply & demand will be visible!

If you remove the origin, then all it's aftermath will yield into null.



### The Wall

The 39% is the buffer that shields the 1% from the mass 60%. They are their invisible defense line and high wall that guards them. Once you transition from the 60% into the 39%, you automatically start to feel that you have become part of the elite. Your ego just starts jumping up and down with joy, now that you have tapped into the world of limitless possibilities. And the 1% make sure of that!

They make sure that once you entered through their gateway, your jaws will drop and you will start drooling. They will give you credit lines, they will flash you with weekly, monthly, and yearly bonuses, they will flood you with invitations, but ... they will never let you through that last door into their 1%. They will move you as high as possible within that 39%, as much as it serves them, and only if it's absolutely necessary for their survival, then they might bump you that last bump, either at the very top of the 39%, or maybe cross you over into their 1%.

That is how the wall is created, the wall that defends the 1% and insures that the pyramid stands as is!



### The Hand

The 1% is not a group, or a club, but it's a state of mind, that emerged from the system. I personally believe that it is controlled, but that is my own personal thought which I will keep to myself, at least for now. But for the sake of argument, and to make things easier, let's assume that there is no controlling hand. Even then, as soon as people move into that 1%, they automatically change, as if they receive a handbook for how to be. And it's absolutely natural, you have to maintain what you have achieved, it is how the system now is setup and works! You are rewarded, and you are entitled, and you have earned it by all means, so enjoy it!

That's how the system is setup to, and how it works. It is a machine that has been ignited and is self preserving, it never runs out of gas. It has endless fuel .... Greed!

Greed is the invisible hand, even to the modestest and humblest of us all, greed crawls into us, and little by little starts changing our DNA to protect us!



### The Freedom

By all means you are free, there is absolutely no doubt about that. You are free to think what you want, act like you want, and do what you want. But what about those around you? Eventually and most certainly, my absolute freedom can and will collide with someone else's freedom, and at some point, it could even offend other's freedom! So we decided that our freedom is maintained by the acceptable boundaries of our society, our neighborhood, our culture, our believes. As long as we maintain that boundary, that this is our acceptable freedom.

Of course such boundaries are set differently from one place to the next. And we will look to other places around us, and sometimes admire and envy their agreement, and sometimes reject and be offended by it. So your freedom is nothing but the social agreement that you, and those around you, have agreed to uphold and respect.



## The Happiness

#### Are you happy?

I remember in my intro to psychology class, it described our happiness in terms of three basic things: shelter, food, and sex. These are the three things that we humans need in order to live a balanced life, and it is for those three things, that we spend out entire life trying to secure. We try to secure a place to live in in peace, we work hard to put food in our bellies, and we search for a partner, sometimes for pleasure, but mostly and instinctively to ensure the continuation and survival of our species, and egoistically, our names.

#### WE WORK HARD ... NON-STOP!

We live in an endless cycle of the same. Work, get paid, spend on basic necessities ... work, get paid, pay up ... work, get paid, pay up ... day in, day out. And our reward is a few days or a couple of weeks, every 365 days, to go on what we call a vacation, where we spend our savings, and then some, and come back to pay up our credit cards and our loans that we took just to .... live!



## The Three

Shelter, food, and sex. Well sex is mostly free, at least it so seems, but food and shelter is definitely not. Even those who own their property, they have to pay property taxes for just being owners, and of course those who don't own their own property, they pay monthly rent!

Food is a forever on-going task, that we have to work for. Of course after that comes education, health, and if we can spare some, leisure. So in reality we need six things to be fully satisfied: shelter, food, sex, education, health, and leisure

And ... we have to work for them haaarrd!



## The Six

Don't you think that it's our right to have these six things?

Don't you think that no human being should suffer or be denied any of these things!

And most importantly, don't you think that we have the means and capabilities to ensure that every living being has these things!

Let's go back to the pyramid, and the 1-39-60. Six aspects of living .... all the technology and resources that we have at our disposal today .... is it really that difficult to ensure that we all have these six things! Aside from sex, can't we come up with a better system that will give and entitle every living human being shelter, food, education, health care, and leisure!!

In my humble opinion .... WE CAN DO BETTER!!!

The system is flawed, and it will fail. The 1-39-60 can not stand for very long! Not because of me, or you, or the collective, or the whatever, but simply because it's flawed!!



## The Past

We started off as small tribes, scattered, each with limited resources. As time passed, tribes became bigger, with more resources, but still limited. Again time goes on, and tribes turned into nations, but still no single nation had all the resources it needed ... the irony of this planet ... and it's clue to us ... that we have yet to understand ... we can not live separated!

We devised barter to trade, and later of course, the medium of exchange, money. We also devised wars, weapons, and armies. Why pay when you can just conquer and control! And since our original teachers, the animals, showed us how they resolved conflicts, by fighting, it was very natural that we follow the same path.

So from fighting tribes, we have brilliantly moved to fighting nations, and we are each and every one proud of our own! If you lookup any time lapse map, that shows the history of the world's empires, well me myself, when I watch how the border lines move over time, I think ...

"for how long will we keep on doing this ... and when will we realize that this is insane!"



## The Illusion

Let's pretend that you are standing in the middle of the street, where you live right now, and you start walking straight, and you keep on walking, and walking, and walking. For sure, after some time, you will end up crossing over the borders into your neighboring country. And if there are no signs, fences, or border control, you won't even realize it!

That is our planet, that is Earth!!!

And like the 1-39-60 flawed system, the notion of nations is also a bogus one, and it serves nothing but the ego of those who live in them. I could talk for a bit about how the idea of nations is, and will be, something of the past, but I would rather that you see it on your own.



## The Present

We always carry a portion of the past with us, and I don't mean our memories, but rather our knowledge, our way of living, how we do things, how we look at things. We always carry with us what we have learned from our parents and grandparents. It is what we call values and traditions. But we also carry many other things from the past and keep maintaining them in the present, until something revolutionary comes along and replaces them.

The education system for example, a country could hold on to the same system, with the same methods, and the same textbooks, for well over five or six or even more generations, and while these methods were effective years ago, they can, and most of the time do, look simply stupid to a child learning them today.



### The Burden

Most of our burdens are self made, like self inflicted wounds. We made them, and put them on ourselves. Maybe the past made it impossible to escape these burdens, but there is no reason to keep them around our necks no longer. The burdens of securing the three, and having the six: shelter, food, sex, education, health, and leisure. The burden of securing that for ourselves, and for the ones we care for. The burden of rent, food and cloths for our kids, proper education and medical care.

These burdens are all of our making, and we have the means to get rid of them for good.



### **The Curse**

Money .... as simple as that! Money is the curse of our civilization, and while it could have served us in the past to ease and simplify the exchange of everything, it is no longer needed. It has served it's purpose, and now we should, and could, say goodbye to it.

#### A bit far fetched?

Nothing is far fetched, we just don't know how the world will function with out it! We haven't devised the system yet, that's all. Now before we go into the how, and there is a million "how's" to be asked, for a few seconds, just try to think of the jobs that only exist for the sole purpose of making money, I mean the jobs that purely exist just around money, like banks, stock exchanges, brokers, and so forth.

Now take a few seconds, without thinking too much on the how's, and think about how will your life be, if money didn't exist! And for simplicity, let's assume that everything is for free!

Take a few minutes and think ... money doesn't exist, it's not part of your life, you don't have to work for it, you don't have to manage your expenses, or rent, or medical bills ... I bet you, your brain will be so overwhelmed with "no way's" ... "ha, it would be great" ... "John Lennon's Imagine", and all sorts of impossibilities. Your brain will refuse to see it, and will give you all sorts of walls and barriers and problems that it could throw at you, but it won't give you how your life could be with out money ... simply because money is so deeply weired into it. Your brain will need to squeeze and squash itself, before it can start giving you an image of your life without money!

So ... close your eyes ... and give it a try :-)

## 

#### **The Attachment**

We are designed to be attached, attached to family and loved ones, attached to objects, attached to success, or even failure, attached to something. We need to have attachments in our lives, otherwise we will feel empty and meaningless. While most of such attachments are real and necessary, our attachment to objects is the fuel that feeds the curse, which is money, and our need for it.



#### **The Detachment**

Now imagine that you detach yourself from everything, absolutely everything. Again, try to close your eyes and let everything go, absolutely everything. As if you are floating in space. Once again, your brain will allow you only a few seconds, to maybe a couple of minutes, before it starts rushing in everything back over your head, it won't let you detach.



#### The Fact

The grim fact, and the only fact, that we all are going to experience is ... unfortunately death. And since no one ever came back from the other side, we all have our different understanding of it. Some make peace with it, others fear it. But no matter what, who, where you are, it will eventually come to you. No other single fact can be true for all human beings! And in this fact, no single person has ever taken with them any of their physical attachments, not even their own bodies. Nothing!!!

So is any attachment truly ever lasting? Does any of these attachments cross with us after our death? For some, the emotional attachments do, but other than that, no other attachment does seem to be carried with us.



# The Logic

I like math because it can't be manipulated, one plus one equals two ... at least as far as our knowledge goes today! Logic is the philosophical counterpart of math. We use our logic to form our decisions, that transform into actions. And in the same way math works, 1+1=2, logic should state that anything that can be taken away from you at any time, is in fact not yours, even your own life.

Aside from debating who your life belongs to, let us just focus on the logic, just like math. If anything can be taken from you, and you, or anyone else for that matter, can't do anything to stop it, then you have no control over it, and if you don't have control, then it's not absolutely yours ... that's the logic.



## **The Competition**

From the day we are born, we are put into competition with almost everything around us. Everything is always measured in terms of others ... look at your brother, be like your father, be better than your schoolmates. We are built to constantly compete with one another, and even worst, to compete with ourselves. You can be better ... you can do more ... you are not doing enough ... your are worthless. We are tortured by competition!

#### Why?

Why do we need to be better than the person next to us, why do we need to always evaluate ourselves in terms of what others have or have done? Yes, there is a certain level that one has to achieve and work for, but after that, why do we always push ourselves for the "more"?

It is simply because that's how we were programmed to since our birth, and this, like many other aspects of our lives, is another fuel to the curse which is ..... Money!!!



## The Individual

No matter how many social agreements we evolve into, there will be none ever, that will confine the human being into a mold. Yes, we can all agree on a certain set of behaviors, that are acceptable to all of us, but each and every single one of us will have his own millidegree of deviation from the collective agreement. There is no set of values, or ethics, or rules, or way of living, that can be applied to all. No matter how evolved we become!

We must not ever try to change the uniqueness of our individuality, for that is the core of innovation and change. We can not try, ever, to force everyone to be an exact replica of each other. We always have to make sure that our individuality is intact, and free to pursue its own self ... without destroying the collective agreement ... unless the collective agreement needs to be changed!



## The Agreement

Before we start anything, we always need a contract. A some sort of an agreement that defines our relationship, our rights, our boundaries, our limitations, and even our freedom. And when it comes to a social agreement, it is more difficult to do so, as it involves so many different people, to have them all agree on the same things. In nations, we call it constitutions, in business, we call it contract, in relationship, we call it marriage. We always have to have an agreement.

The scope and level of details of this agreement changes with the amount of people involved in it. A job contract can be detailed to the minuted point, while a nation's contract, a constitution, can be very abstract to insure it encompasses the variety of people who will live under it. But what if we were to build a global constitution, one that all the people of the world should and can live under!

#### Is that possible?

Can we all come to agree on a set of statements that we can put down to allow us all to live together? A task like this will need decades to achieve. It will need the change of so many things, even before we start working on it.



### The Words

They make all the difference on how we perceive things. What word we use in any given situation, defines what comes after it is uttered. The right word could lead to a good outcome, a wrong word will always lead to a bad, and sometimes, very ugly outcome.

If we say "evolution", it is very different from saying "revolution". And while both are very similar, and only have one extra letter, but their effect could be miles of a difference to many people. Evolution is something that is moving forward and mostly to the better, whereas revolution is scary, disruptive, and to many people, destructive.

While the evolution I'm talking about here will be. in the eyes of some. "destructive" to their way of living, the 1% and some, or most, of the 39%, by no means what I think about has anything remotely close to do with physical destruction or violent driven change. Even using the word "destructive" here is scary for me. If I say "the fight" for the future, is very different than when I say "the struggle".

Again, words are very important, they can be kind, and they can be provocative, and we must be able to use the right ones. We must be very careful of the words we chose to utter, as they will always make up our next second ... and our future.



## The Disruptive

This is the word of our current time, and our years to come ... disruptive. We already have the first wave of it, disruptive technology. The fight between the old financial establishments, and the new evolving one ... the blockchain. And while there are tremendous efforts to mold the new technology to the old institutions, the crack of light has broken the super solid unbreakable walls of the decades long standing financial systems, and there is no mending for that anymore.

I always say that blockchain is to the financial systems, as MP3 was to the music industry. I remember when MP3 came out in the 90s, and all the music industry world was saying: "this is theft", "this is illegal", and all the fights that were there, before finally submitting to the simple fact that it was much better than what they used for decades. A single compact disk can now hold the entire Beatles or Pink Floyd albums with the same quality, rather than 10 or 20 discs!!! Of course the better technology will endure, survive, and win! The same goes for blockchain.

Now if the people of the world ... if the 60% decide ... they can disrupt the entire existing financial systems, and change it. Then again, the evolution is more than just disrupting the system, the evolution is about entirely changing the system! But for the time being, there will be many "disruptive" changes all over the world for the some few years to come.



### The Evolution

We no longer require money, and we no longer require

That's it ... as simple as that! We don't need them both anymore. We needed them in the past, and maybe we couldn't survive without them before, but we no longer do anymore, and the only reason we have them till now, and will have them for the few years to come, is because they serve the 1%, and because the 60% are weak, tired, overwhelmed, and divided.

We have people rise in discontent in every part of the world, they had enough with how their lives are wasted. Some of them succeed in changing their reality, and some get crushed back into even worst than what they had. But .... what if the entire 60% of the world comes together in one voice for change ... to change their so called reality ... which it is not! For reality is nothing but what you accept it to be, and almost everything is changeable if you put your mind to it, truly and unconditionally put your mind to it. What if the 3 billion people of the world decide that they are no longer in agreement with their social contract, and they want, and should, and have the right to, change it.

#### Remember, you are free!

No matter how much they tell you that you are not, that you are part of something good, part of a great nation, or part of a superior race .... you are not. You are only as lonely and alone as they want you to be, to continue pushing the wheel to their money making machines. No country, and no race, is above our humanity, and it is time for our humanity to evolve to what it should be ... a united singular society where everyone is equal!



#### The How's

And there are million and million how's ... and of course to some ... a few whys! For those who ask why, you should've not reached this far into this book, and you should've thrown this book away long time ago :-) But for those who ask how, yes there are million how's. How can we change into a united singular society? The answer is ... we can't!!!

Yes we can't, but we can start working on it, so our children, or our grand children can have it. We can not change how we have been programmed over hundreds of years, we can not change it in five or ten years, but we can start working on it. We can spend few years working on just the simplest of how's, not alone the detailed ones, which can take few decades of arguing before we could reach an agreement, and most probably end up reaching nothing ... why .... simply because we don't have the right set of mind to do it. And that is what we need to work on ... the generations to come, that will have the ability to see beyond race and color and nations and differences.

No matter how welcoming we are today, or accepting, or equalitarian we think we are, we are not mentally prepared or wired to be able to change into such a world yet. Our history is so deeply drilled into our brains and genes, that it will be impossible for us to peacefully change into that world

But in my humble opinion ... we can!



## The Step

The small step, that can be a giant leap for humanity, is to start to come together, even in the simplest form. Like in a classroom, we can start by saying "I am in", "I want to change", "I do not like how things are". We all say that all the time, but we say it alone, we say it scattered around the world. We need to start saying it together ... not for a fight, not for a revolution, not for disrupting the present, but simply to come together, and start working on the how's.

The owners of the 1% are keeping us divided and conquered, it is as simple as that. And by divided I mean by nations. The 1% do not have nations, they are above that, they have their 1% layer that sits above all nations, and sits above all. And it serves them very well that we are divided. So the first smallest step is for us, the 60%, is to show that we are all connected, and that we are no longer separated by imaginary lines that we have built for ourselves, and fenced ourselves inside them.

We have to become the three billion people's global party that represents Earth ... our Earth.



#### The Plan

Well .... I don't have it :-)

But I have an idea, or a sketch, for it. There are actually many ways that the plan can follow, but I can not speak for the 60%, not even for 0.0001% of that, I can only speak for myself. So here is how I see this plays out.

Let's think of it in terms of a project, a global project. A project needs well defined objectives, it needs to have proper analysis, it needs a well crafted design, and it needs an execution plan ... basically your traditional PMP course!

Also a project needs a name, just for ease of reference, and it needs a budget. For the name, let us call it "the evolution project" ... very simple!

So ....

Let us start.



## The Objective

To change the way we live, so that every living human being has food, shelter, education, medical care, and leisure for free.

That is the objective, and yes, sex is not part of it, that you will have to get on your own!

So the objective is set ... now comes the hard part. We gave the project a name, we stated the objective, now how do we get from here to there?



## The Roadmap

A very high level roadmap can always help moving things, it's like a list of milestones for the project. So our road map should be:

- Put together the initial team, a very small group of people that believe in the project, and want to work on it.
- Analyze the objective, and break it down into smaller ones, that can be easier to achieve.
- Build specialized teams, whose task is to devise individual plans for each and every one of these mini objectives.
- Put it all together in an initial grand execution plan.
- Start the execution.
- Monitor and revise the plan.

If I remember correctly, that's your basic waterfall project plan model.



### **The Consensus**

The objective is a very high level statement that needs to be broken down to hundreds of smaller milestones to fulfill. The first milestone is to build the community that will connect people from around the globe together.

Once that is established, the second milestone will be to break this community into groups of specialization, each to work on setting the inner milestones for their perspective fields.

The third milestone will be for these groups to share their outcomes with the rest of the community for a general consensus.

The forth milestone will be to put all these milestones on one plan, and start working on the execution phase.

These four milestones could take a few months, or a few years, depending on how far the people will be willing to work together.



### The Paths

There are many paths that can be taken to reach the objective, but my favorite ones are:

- 1. To build a community that is backed up with its own collected funds, which are then, the funds, invested in buying resources and businesses around the globe.
- 2. The same idea, but instead of buying businesses, we buy a country!!

What :-)



# The Change

Remember, you want to change the way the world works right now, and there are two ways to get that done, and ironically they both need .... money!!! In order to get rid of 1-39-60 status, and ensure that everyone is entitled to the six basic necessities of life, we need to own the resources. Not just the 60, but all of it, because by the time we get there, get to achieving the objectives, there won't be 1 or 39, but rather 100% equality.



# The Struggle

Remember, it could be "the fight", but words will play a big role on how the evolution will be achieved. There is no need for a fight, there is no need for a hidden agenda, there is no need to work in the dark, and there is absolutely no need to be a threat at any given point in time.

We want to change the current reality, and we want to change it to a better one, where everyone can truly go through their numbered days on this planet in peace.

That is the struggle, how we would change what we learned about achieving change, and how revolutions are made, but we are not a revolution, we are an evolution from everything that is present and past. We want change that will get rid of all the stupidity that we normal living beings are put through throughout our lives for things that we invented and no longer need!



### The Earth

If we get rid of nations, and the entire planet becomes one entity, do you think we will need armies? Do you think that half of our daily news will be about territorial wars between this group and that group? Don't you think that with all this wasted energy, lost lives, and wasted money, and most importantly, wasted technology and research and innovation, don't you think that all of this can, and will, be directed to much more useful things!

If we don't have countries, we will not have armies, we will not have wars, and we will not have blood shed for imaginary lines!!!

And if we don't have money, we will not have all of that wasted for greed!!!!!



# The System

Part of the transformation needed, to achieve the objective, will be a system that studies the consumption of every individual. What you eat, drink, wear, medicine you use, books you buy, everything. A system that will keep detailed track of everything that you spend money on. Think of it like one of those budget management apps, or diet monitoring apps, that we all have on our phones, but this one is on a global scale.

The purpose of this system is to collect enough data over time, to be able to forecast how much you, and everyone on this planet, consume on average.



#### The Data

We are living the time of big data, and if you are not in the information technology business, big data is the discipline of how to collect and process huge amounts of data in order to provide a better understanding of what such data represents. In spy movies, they call it profiling, where they monitor all your online activity to build a character profile for you, and mostly use it against you:-)



#### **The Information**

The system that we need is not big brother, and is not the NSA, CIA, KGB, or any other tool that can be used against you, or that anyone should fear. Thanks to blockchain, we can now build systems that are linked to people without compromising their identity or invading their privacy.

What the information will be used for, is to map it to our resources.



## **The Consumption**

How much rice do I eat every month, how much coffee do I drink, how much milk do I buy, or cheese, how many packs of pasta do I buy, how often to I buy new shirts, or socks, or shoes. If I keep detailed track of all of this over a period of time, I will see my consumption rates for almost everything. And the longer I keep track, the more precise these consumption rates will be.



### **The Resources**

If the same is applied to all the people on the planet, don't you think that we will know how much rice we need every year, how much tea would be enough, how many big Mac's should be prepared every day!

You think that you are unpredictable and spontaneous, but believe me when I tell you ... you are not. If you write down what you do over a year or two, you will see very distinct patterns in your life, especially as you grow older, and I don't mean sixties or seventies older, I mean thirties and forties old. And you know why I know that, because you are of the 60%, you can not afford to be unpredictable or spontaneous ... I'm sorry ... those cost a lot more than you can afford.



### The Best

We deserve the best of everything, the best housing, the best food, the best clothes, the best education, the best medical care, all together, we deserve the best of everything that we have achieved. The best does not mean Armani suits, or Rolex watches, or super cars, but it means the best we have innovated.

Housing made to the highest standards, clothes made with best fabrics, food grown with the healthiest methods, cars produced with safest technologies. We deserve it because we are all the same, and our days are very numbered on this planet to waste them denying each other from having them.

There is plenty of everything for everyone!



# **The Plenty**

Not having money does not mean we don't have variety. It only means that we don't have to pay for it. No one can take too much of anything, even if they do in the beginning, we grow tired of the same after a while. So having things for free does not mean that they will run out before everyone can try or enjoy them. And in a generation or two or three, we will learn how to moderate our needs. We will no longer have this urge to grab and push and fight over things, we will learn that we have access to everything and anything ... we just have to make it through the first few generations of transition and then we, as a human race, are free.



## The Variety

We have to maintain the variety of everything. We can not disrupt our way of living, only just how we live it. We should be able to have all the labels and all trademarks that we have today. The only difference will be is that they won't operate for profit, but rather only for quality. Imagine you crave a nice juicy burger, you should have that nice burger from wherever you are used to get it from, but you won't have to pay for it.

Again, over time, your consumption pattern will be eventually predictable. You order out five times a week, one burger, one pizza, one steak, one sushi, one salad to maintain your health. In time, whatever you think of, will be accounted for and ready for you.



# The Irony

Unfortunately there is no escape, or at least from my point of view, that you need money to get rid of money, and you need a whole lot of it. Let's say you want to get rid of a certain product, and that is by the way what many businesses do, you can do all sorts of things to achieve that, but the path that is assured to work is that you buy the company that makes that product and shut it down completely. You own it, so you can do with it what you want.

The same goes for getting rid of money, you need to own it first, in order to be able to remove it. But money is only the tool, you need to own the businesses, the services, the resources, everything. And when I say you, I mean every single human being ... we need to own it. Think of it as a global single corporation that owns everything, and its shareholders are every single one of us. Theoretically there is no problem, but in reality, there are million obstacles that will stop that.



#### The Power

We all know the famous "information is power" phrase, but as Cersei Lannister so confidently demonstrated ... "power is power". And power can have many forms and shapes. Power could be physical. Power could be mental. Power could be economical. But in our world today, power remains as it has been since the beginning of time, bullying. The strongest bully will eventually take over the mic, and speak out whatever nonsense, and most of us will just sit and observe in silence.

But no power in the whole world is stronger than numbers. And no power in the whole world can stop billions who stand up wanting change. No power in the world can stand against 60% of the planet deciding that they had enough. But that is only, and it is a very big only, if those 60% come together in a single united voice, if they do that in peace, if they do it in Gandhi's passive resistance style. Only then the 60 will have true power.



### **The Provocation**

A bully will stand shouting with a loud voice for as long as he sees, only the number that he can take down, standing in front of him. If this number starts to increase, to a certain amount, his ego will still push him to shout and yell and swing. But if that number grows to two or three fold the amount of people he could take down, he will either stop in silence, or grow tired and eventually also stop.

We are six fold the number of anyone else on this planet!

So there is absolutely no need for us to try to prove how powerful we are, or how effective any of our decisions could be. Only a fool will think that three billion people of this planet could be forced to live in a flawed system.



### **The Confrontation**

So no matter how much confrontational the opposition will be, there is absolutely no need to even look back at them and answer. There is absolutely no need what so ever for even raising a single finger in protest. And there is absolutely no need to de-level your power to that of a bully.

We are power, power of change, power of rectifying a flawed system, power of removing abuse and enslavement, power to remove use of force and bullying, power to become united living beings, enjoying our limited time in peace!



#### The Peace

Any change comes with resistance from those who are happy and benefiting from the existing system, from those who feel safe and secure in the existing system, and from those who think they are above the existing system and above all. And any attempt of change brings with it a new iteration of the existing system. One that can completely change it, or one that can completely fail to change it, or one that can slightly change it, and and and and. But what is for sure is that the attempt to change ignites new ideas and thoughts that can take effect many years after. And while the cycle of change can be terrifying to many on both sides of the fence, in the end we always manage to come to peace with a new understanding. Be it in a day, a year, ten, one hundred, eventually we come to peace!



#### **The Passion**

Having no money in our world does not mean that we won't have doctor's, engineers, scientists, or even bakers. Each and every one of us has a certain calling in life that no matter how one tries to escape, we end up there eventually.

We will always have those who want to heal people, those who want to build nice buildings, and those who love to bake the best cake ever. The only difference will be, is that they will do it for passion and not for profit. We will always have those who will have the calling that they need to fulfill.



## The Lazy

In the same way, we will have the lazy. Those who don't think they need to do anything. Come on, everything is granted for free, why would I want to do anything, what will force me to get up out of bed and run to a job that I don't like. If we switch to a money-less world right now ... absolutely nothing!

But over two or three generations ahead, we will manage a system that will change how we look at our social responsibilities. Starting from our early education, we will eventually change the way we look at our way of living.



### **The Communist**

Oooooohhhh, this is communism, this is controlled behavior, this is people walking around all wearing the same clothes and have numbers instead of names! What if this is just a propaganda that they scare you with! If you think of such a future, you will have no real identity, you will have no freedom, you will be told when to eat, when to sleep, you will have people with machine guns and ski-masks standing on every corner waiting for anyone who goes out of line.

Have we not learned from the past? Have we not seen that even the slightest form of control will eventually result in chaos and disorder, discontent and corruption. No, we will not all walk in white matching clothes, we will not be told when to eat or when we work, we will learn from the past and evolve from it with a new unthinkable way. We will surprise even ourselves.



### The Terms

If we agree that we need change, a change of everything that we now live by, then we can not relate to that change in terms of any past or present definition. We can use our knowledge, our short comings, our failures as human beings, and build upon them the new system.

So we can not describe what is to be done in terms of communism, socialism, capitalism, but if we must, because this is how we have been programmed to, then let's call it globalism, equalism, or whatever name you can come up with, but you can not relate it to any of the past terms .... call it evolutionism!



## The Responsibility

I can only put my two cents in the bucket of ideas on how we can change, but it goes as far as my knowledge goes, and that is not much. We need to change everything, and that change will not take real effect until we have reached new generations that were brought up with such change. Us, now, and for two more decades ahead, we will always carry with us our flawed knowledge that has brought us here.

I can only think that our new change should be built on ensuring the objectives. Such a change should push us to utilize our life in the best way we could imagine. In short, we can have four cycles of responsibilities in our life. The early childhood phase, the learning phase, the work phase, and the retirement phase. So what's new?!

It is how we do things, what and how we teach the coming generations, how we look at work and responsibility, how we enjoy every second and every breath we have in this world to the most we can, even when we are working. We all should be retiring at the age of 45!



# The Beginning

My thoughts on a good place to start are to build a platform, on which people can join by simply stating their country and age. The age, and country is to place them on a map, that will continouselly show the number of people, who have joined, sort of a heat map. And like in blockchain platforms, each will be given a unique ID ... the Evolve ID. It is that map that will show us how involved people are.

The next step is to extend that platform to build communication channels, where people can start interacting, and expressing their ideas. From these channels, a community will be formed, a global community. A community that works together beyond imaginary lines.



### The Nation

While bureaucracy is the rule of the present, no matter how much they tell you that you live in democracy, technology will allow us to build the way of the future. Technology will allow us to build the e-nation, that will be the root of the evolution. Building a communication platform that links all people together to discuss and formulate the path to the future. It is from this platform the bridge from the virtual to the real will be crossed.



Energy is neither created, nor destroyed, it just changes form. Life is energy, and that energy is continuously changing it's form. And we all share that energy. Since the start of life, that energy has been the same, but we are the ones who decide how that energy is utilized. Each and every one of us is energy, and when we come together, that energy is united. The more we are, the greater our collective energy is. It is up to us how we direct that energy.



### The Universe

One of the things I like to do at least twice a year, is to look up one of those videos on the internet that show our place, the Earth, in the universe. It is usually a video that keeps zooming out from Earth, to the neighboring planets, to the sun, then our galaxy, and then starts spanning out to show the entire universe.

I like to do that, so I remember how small everything is, in comparison to the whole. If you haven't ever seen any of such videos, then I urge you to do so now. You will see how .... well ... you decide what you see after watching it!



Everything is relative. For me this is the one true statement, and fact, that could be applied to everything in life. When you talk about anything, or give your view on anything, it is always relative to you, and how you see things. Even when you discuss facts, it is always relative to your understanding of them, and to the point you want to make.

Nothing in life is absolute. Always remember that your perspective of things, is yours alone, and not necessarily anyone's else.



## The Math

Back to the beginning, the pyramid, and nothing is better to explain numbers than to put them them right next to each other.

- 3.2 billion people (63.9% of the adult population) hold up to 10,000 USD in wealth, with a total sum of 6.2 trillion USD (1.9% of the total wealth), that's an average of 1,930 USD per person.
- 1.7 billion people (35.2% of the population) hold from 100,000 up to 1,000,000 USD in wealth, with a total sum of 168.9 trillion USD (53.2% of the total), that's an average of 95,369 USD per person.
- 42 million people (0.8% of the population) hold over 1,000,000 USD in wealth, with a total sum of 142 trillion USD (44.8% of the total), that's an average of 3,380,000 USD per person.

The progression of average wealth between these three stages is:

- 49.4 times from 1.930 to 95.369
- 35.4 times from 95.369 to 3.380.000

Population	Total Wealth	Avg. / Person
(in billion)	(in trillion USD)	(in USD)
3.2 (63.9%)	6.2 (1.9%)	1,930
1.7 (35.2%)	168 (53.2%)	95,369
0.04 (0.8%)	142 (44.8%)	3,380,000

Would you like to know the number between the 1% and the 60% .... it's 1,751 times!!!



### The Balance

We can talk about equality, and fair wages, and worker's unions, and economic theories, and how we can take from the rich and give the poor, and, and ... but all of that won't do anything to change the math. It won't do because it hasn't done anything so far, and as we all know by now, insanity is trying to do the same thing over and over again, in the same way, and expect different results.

There is no economic reform plan, or social equality plan, or any other plan that will make any real change unless we remove the curse and get rid of money. That is the only way that we can really achieve any form of balance between us.

Wealth has to be a term of the past!



### The Climb

Even if the entire 60% put all their wealth together to buy out all the resources, they won't have enough to even buy 2% of it. They pose no real threat to the existing system! But, as soon as the evolution starts attracting more and more from the 39, then, and only then, there will start to be a real challenge to the 1. The higher the evolution climbs that pyramid, the more threatened the 1% will become. And the more threatened they become, the more vicious they will be!



## **The 39**

The 39 are the key to the evolution, and even the lower layer of the 39 won't do. It will be the top layer of the 39 that the fight will be all about. Who will win those 436 million! For they are the game changer in this struggle.

It is easier for the 1% to attract the upper layer of the 39. It is easier for them to come to terms, and it's more attractive, and lucrative, and much much more simpler. And that is what will keep the 1% comfortable. They know that there is no way that 4.7 billion people will come together, in a just cause, and in a peaceful manner, to change the way the world works.

So ... the 39 are the KEY!



# The Key

The 39 are what is needed to unlock the door that will allow the transformation. They hold 53% of the wealth, and actually if they alone decide to evolve, they can take over the 1% right now ... but they won't. Simply for all the reasons we mentioned before. Their false elite reality, and delusions of self-achievements, and and and ...

Still, people change, and little by little, we have to convince the 39 that the new way is better. Better for themselves, and for children, and children's children. For in order to reach the objective, and in the world we live in today, we have to win at their game ... the 1%'s game ... we have to buy them out!



## The Buy-out

We have to, little by little, take control of all resources. The more we own, the easier the transformation will be. If you own all the resources in the world, will you still need money! No, you won't. All you will need will be, how to manage those resources.

Nothing, in the long run, will change in how we live.

Of course things will be better for those who have nothing, and it will be a bit annoying for those who have more, but in a few generations ahead, all of this will be ... like money ... a thing of the past.



### The Problem

Food is not the problem, nor is medicine. We could have a system within the next five years, that can allocate and distribute food for every living human being on this planet. The same goes also for clothing, although this might require more work to accommodate the different tastes, but still is not a problem. All the small, movable, transportable objects are no problem to switch to a free system. The problem lies in the heavy, non-transportable objects, like housing. How will we provide housing for everyone? Who will decide who lives where? There are so many of us who want to live by the sea, and even more who dream of having their backyard with a pool. That is one of the heavy problems of the evolution.

Still, we are looking and thinking about these questions, as if we want this to happen tomorrow. And even though we would love to have this kind of life within our lifetime, it could be very well that we will not see it in the next couple of decades, but we have to start working on the solutions. We have to start working on changing the world, so that in a decade or two, the coming generations will have such a life.



## The Transition

The change from where we are at today, to where we should be, is a very difficult one. The transition from what we know, and how we live today, has to come in waves, with each wave removing a flawed aspect from our current existence, and replacing it with a better one, all in the direction of the final objective. And if we consider our life is constituted of the six aspects, and if we put for ourselves a plan that will change one of these aspects every five years ... it could take up to thirty years to complete the transition. It is a long time, a very long time, for a race of people who is getting more and more accustomed to instant delivery. If we don't get it instantly, we call customer support, file law suits, and act as if the world is going to end when I press the answer button on my phone and the darn thing doesn't open the call in less than a second!

The evolution will need time. Something that we don't like, something that many of 3 billion don't have, but it will need time! Look at it this way, if the evolution doesn't start, then nothing in your world will change, and you will keep on living in the same way as you are today ... so ... you are not losing anything!

You aren't ... but they might.



## The Time

We need time so we can build generations that will grow up in coherence with each other. That will grow in a world with the least conflicts and problems, than the one we are living in today. And to reach that level of common understanding, we will need time. Time to change our entire learned behavior, our way of thinking, our way of living, everything.

We are very difficult creatures when it comes to changing our views and way of living. It takes generations, in most societies, to just make a single change about their view on one issue or the other. And change can come in two ways, either forceful, or peaceful, and the world we want is a peaceful one, and peaceful change takes time.



# The Royalty

The 1% are the royalty of this planet, they don't have to be crowned, actually some of the crowned ones are not as rich as some of the 1%, but both of them have lived their lives, or earned their status, in a way that no matter what, they will not give it up easily. And that is their right ... that is how they are programmed. They are the ones that the evolution has to convince to give up what they have. Not that they will live on the street, but for them, anything less than what they have, is as bad as living on the street.

Only gradual and minimal change will be the solution that can ease the royalty into the evolution. Don't expect the 1% to give up their 140 trillion in a year, or two, or ten! Don't expect them to give up their houses, ranches, villas, planes, cars, not even their watches.

They will never do ... or at least ... this, and the coming few, generation of them.



### **The Generations**

We have to understand that the flawed system we are living in today, is mostly because of us all. All of us are held accountable for everything we live in today. With our history, our education, our way of living, everything. We learned it from our parents, who learned it from their parents, and we will teach it to our children. That is how this flawed system has grown into what it is today, the 1-39-60 balance. And even though many think that we have changed many aspects in our lives from that of our parents, our changes remain very little. This is how our natural transition from one generation to the next has been!

We need a drastic change to that natural order, we need an accelerator that will change the coming generations, not in a hundred years, but in ten or twenty or thirty. A change that will move us from where we are today, and get them to where we should be.



The true challenge that we have to overcome, is how can we give up everything that we learned about the way we live, or at least, how can we prepare the coming generations to be absolutely disconnected from our way of life, and live life as it should be.

It is not simple to tell someone give up your land, give up your car, give up your property, but that is only because that is how we learned to live life ... and how far did that get us as human beings ... and how far worst do we have to go before it all collapses over all of us!



# The Hope

There is a lot more to be explored, but I think I will stop here, as I have presented the seed that can be built upon. It is very difficult to change, but to realize that you can no longer be part of a stupid game, and to call it your life.

That is where I am right now!

I live by the hope that things will change, the hope that enough people will realize the same, the hope that this world will wake up ... and I hold on to that hope!



## **Evolve**

Now is time to act. It is time to start the evolution, for it will take many years to achieve. Start by simply printing out a t-shirt that says "Evolve", or put up a sign at your business that says "Evolve", or a bumper sticker on your car. Make a point to open a discussion with your friends whenever you can, and explore possibilities.

It is by these little steps, the wheels will start turning, and little by little, the evolution will start showing all over the globe!

